



Republic of the Philippines
Presidential Communications Operations Office
Philippine Information Agency
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Tel. No. 920-1224, Fax No. 928-6917, www.pia.gov.ph

BAC Resolution No. 2

Bid Reference No. 2014-01 TVPSMB

**RESOLUTION RECOMMENDING AWARD OF THE CONTRACT TO CESC.AB
TALISMAN FOR THE TVC PRODUCTION SERVICES ON THE PIA-DENR MANILA
BAY CAMPAIGN**

WHEREAS, the Philippine Information Agency through its Bids and Awards Committee (BAC) caused the advertisement of the Invitation to Bid (ITB) for the TVC Production Services on the PIA-DENR Manila Bay Campaign on April 16, 2014 through the Philippine Government Electronic Procurement System Website (PhilGEPS) and its agency website, www.pia.gov.ph, for fourteen (14) calendar days;

WHEREAS, in response to said ITB, six (6) agencies attended the Pre-bid Conference which was held on April 23, 2014 at the PIA Conference Room, namely: ROLL! Inc., Wildfire Inc., Big Big Bang, Creative Row Advertising, CESC.AB Talisman, and Ambient Lightpost Inc.

WHEREAS, on May 08, 2014, the evaluation of the technical and financial proposals of the bidders was done observing Rule IX - Bid Evaluation of the Revised IRR of R.A. 9184.

WHEREAS, the technical evaluation revealed that CESC.AB Talisman was the sole bidder that was able to comply with all the requirements set forth by the Bid Data Sheet and the bidding documents. Big Big Bang and Ambient Lightpost Inc. were disqualified during the said evaluation.

WHEREAS, the evaluation of the financial proposal revealed that CESC.AB Talisman placed the single calculated responsive bid in the amount of **ONE MILLION THIRTY THOUSAND FOUR HUNDRED PESOS (Php 1,030,400.00)** inclusive of VAT for the said project.

WHEREAS, Sec. 36. Single Responsive Bid Submission of the Revised IRR of R.A. 9184, states that:

“A single calculated/rated and responsive bid shall be considered for award if it falls under any of the following circumstances:

x x x

b. If after advertisement, more than one prospective bidder submits an LOI and/or applies for eligibility check, in accordance with the provisions of this IRR, but only one bidder meets the eligibility requirements or criteria, after which it submits a bid which is found to be responsive to the bidding requirements;

x x x”

WHEREAS, the remaining post-qualification requirements were submitted by CESC.AB Talisman on May 09, 2014 in compliance to the Notice of Single Calculated Responsive Bid issued by the PIA BAC on May 08, 2014;

NOW, THEREFORE, for and in consideration of the foregoing, WE, the members of the Bids and Awards Committee, by virtue of the powers vested upon us by law, hereby RESOLVE to declare, as WE declare CESC.AB Talisman as the single calculated responsive bid for the TVC Production Services on the PIA-DENR Manila Bay Campaign. WE further recommend the award of the contract for the said project to CESC.AB Talisman.

This resolution shall take effect immediately.

APPROVED this 09th day of May 2014 at Quezon City, Philippines.

(Sgd.)
NILO A. MAMACLAY
Chairman, BAC

(Sgd.)
RIZA J. BALDORIA
Vice-Chairman, BAC

(Sgd.)
LOIDA A. VALLE
Member

(Sgd.)
AMADO G. ANDRES
Member

(Sgd.)
JOSE MARI M. OQUIÑENA
Director-General