



Republic of the Philippines  
Presidential Communications Operations Office

**Philippine Information Agency**

PIA Bldg, Visayas Avenue, Diliman, Q.C. 1128, Metro Manila, Philippines  
Tel. No. 920-1224, Fax No. 928-6917, www.pia.gov.ph

## INVITATION TO BID FOR TVC PRODUCTION ON THE DENR “MANILA BAY” CAMPAIGN

1. The Philippine Information Agency (PIA) intends to apply the sum of **ONE MILLION ONE HUNDRED THOUSAND PESOS (Php 1,100,000.00)** being the Approved Budget for the Contract (ABC) as payment under the contract for the TVC Production as part of its Manila Bay project with the Department of Environment and Natural Resources (DENR). Bids received in excess of the ABC shall be automatically rejected at bid opening.

2. The PIA now invites bids for the production of **one (1) TVC 30’s with cinema release to identified Metro Manila movie houses** for the DENR Campaign on “Manila Bay”.

Delivery of the Goods shall be determined during the Pre-Bid Conference. Bidders should have completed, within two years from the date of submission and receipt of bids, a contract similar to the Project. The description of an eligible bidder is contained in the Bidding Documents, particularly, in Section II. Instructions to Bidders.

3. Bidding will be conducted through open competitive bidding procedures using a non-discretionary “pass/fail” criterion as specified in the Implementing Rules and Regulations (IRR) of Republic Act (RA) 9184, otherwise known as the “Government Procurement Reform Act”.

Bidding is restricted to Filipino citizens/sole proprietorships, partnerships, or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines, and to citizens or organizations of a country the laws or regulations of which grant similar rights or privileges to Filipino citizens, pursuant to RA 5183 and subject to Commonwealth Act 138.

4. Interested Bidders may obtain a complete set of Bidding Documents starting **Apr. 16, 2014 to May 05, 2014** upon payment of a non-refundable fee in the amount of **One Thousand Pesos (P 1,000.00)** from the PIA Cashier Section, 3F PIA Central Office, Visayas Avenue, Quezon City.

5. The PIA will hold a Pre-Bid Conference open to all interested parties on **Apr. 23, 2014, 10:00 A.M.** at the 3F Conference Room, PIA Central Office Bldg., Visayas Avenue, Quezon City.

6. Bids must be delivered to the PIA, BAC Secretariat, 2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City, on or before **May 05, 2014, 12:00 P.M.** All Bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in ITB Clause 18. Late bids shall not be accepted.

Bid opening shall be on **May 05, 2014, 1:30 P.M.** at the 3F Conference Room, PIA Central Office Bldg., Visayas Avenue, Quezon City. Bids will be opened in the presence of the Bidders' representatives who choose to attend.

7. The Bids and Awards Committee of the Philippine Information Agency reserves the right to accept or reject any bid, to annul the bidding process, and to reject all bids at any time prior to contract award, without thereby incurring any liability to the affected bidder or bidders.

8. For further information, please refer to:

**Ms. Kristel Claudine D. Aslanbaigi**  
Head, BAC Secretariat  
2F Administrative Division, PIA Central Office Bldg.  
Visayas Avenue, Quezon City  
Tel Nos: 920-4345 and 920-4339  
Email Address: kc.aslanbaigi@gmail.com

**(Sgd.) NILO A. MAMACLAY**  
Staff Director, PCRD  
Chairman, Bids and Awards Committee

Approved:

**(Sgd.) JOSE MARI M. OQUIÑENA**  
Director-General  
Head of Procuring Entity

Noted by:

**(Sgd.) SONNY COLOMA**  
SECRETARY, PCOO