



Republic of the Philippines  
Presidential Communications Operations Office  
**Philippine Information Agency**  
PIA Bldg, Visayas Avenue, Diliman, Q.C. 1128, Metro Manila, Philippines  
Tel. No. 920-1224, Fax No. 928-6917, www.pia.gov.ph

**NOTICE TO PROCEED  
FOR BID REF. NO. 2014-01 TVPSMB**

14 May 2014

**MS. IMELDA M. CABACUNGAN**

Corporate Secretary  
CESC.AB Talisman, Inc.

Dear Ms. Cabacungan:

The attached Contract Agreement Form has been approved; notice is hereby given to CESC.AB Talisman, Inc. that work may commence on the **TVC PRODUCTION ON THE PIA-DENR MANILA BAY CAMPAIGN** effective **15 May 2014**.

Thus, you shall be responsible for performing the services under the terms and conditions of the Agreement and in accordance with the Implementation Schedule.

Please acknowledge receipt and acceptance of this notice by signing both copies in the space provided below. Keep one copy and return the other to this agency.

Very truly yours,

Noted by:

(Sgd.)  
**NILO A. MAMA CLAY**  
Chairperson, PIA BAC

(Sgd.)  
**JOSE MARI M. OQUIÑENA**  
Director-General

Conforme:

Name of Representative of Bidder:

Name of Bidder:

Date:

**(Sgd.)**

**IMELDA M. CABACUNGAN**

CESC.AB Talisman, Inc.

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