



Supplemental Bid Bulletin No. 1

**TVC PRODUCTION SERVICES ON THE  
 PIA-DENR CLIMATE CHANGE CAMPAIGN**

Bid Reference No. 2014-01 TVPSCC

This Supplemental Bid Bulletin No. 1 is being issued to further clarify, modify and amend items/specifications in the Bid Documents in response to clarifications from prospective bidders and to cascade resolutions during the Pre-Bid Conference on 23 April 2014 for the aforementioned project.

FROM	TO
<b>Invitation to Bid</b>	
<b>Para. 6, Bid Submission &amp; Opening</b>	
<p>6. Bid must be delivered to the PIA BAC Secretariat, 2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City, on or before <b>May 05, 2014, 12:00 PM</b>. All bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in ITB Clause 18. Late bids shall not be accepted.</p> <p>Bid opening shall be on <b>May 05, 2014, 1:30 PM</b> at the 3F Conference Room, PIA Central Office Bldg., Visayas Avenue, Quezon City. Bids will be opened in the presence of the Bidders' representatives who choose to attend.</p>	<p>6. Bid must be delivered to the PIA BAC Secretariat, 2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City, on or before <b>May 08, 2014, 12:00 PM</b>. All bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in ITB Clause 18. Late bids shall not be accepted.</p> <p>Bid opening shall be on <b>May 08, 2014, 1:30 PM</b> at the 3F Conference Room, PIA Central Office Bldg., Visayas Avenue, Quezon City. Bids will be opened in the presence of the Bidders' representatives who choose to attend.</p>
<b>Bidding Document</b>	
<b>Sec. I, Para. 6, and Sec. III, Arts. 21 &amp; 24.1 Bid Submission &amp; Opening</b>	
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<p>21. The address for submission of bids is <b>2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City.</b></p> <p>The deadline for submission of bids is <b>on or before May 05, 2014, 12:00 P.M.</b></p>				<p>21. The address for submission of bids is <b>2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City.</b></p> <p>The deadline for submission of bids is <b>on or before May 08, 2014, 12:00 P.M.</b></p>			
<p>24.1 x x x The date and time of bid opening is <b>May 05, 2014, 1:30 PM.</b></p>				<p>24.1 x x x The date and time of bid opening is <b>May 08, 2014, 1:30 PM.</b></p>			
<b>Section VI. Schedule of Requirements</b>							
Description	Quantity	Total	Delivered, Weeks/Months	Description	Quantity	Total	Delivered, Weeks/Months
a. One (1) TVC 30's with edit down to TVC 15's;	1	2	TBDL	a. One (1) TVC 30's with edit down to TVC 15's;	1	2	03 June 2014
b. One (1) TVC 15's (on Mobile App)	1			b. One (1) TVC 15's (on Mobile App)	1		
<b>Section VII. Technical Specifications</b>							
<p>a) <b>One (1) TVC 30's with edit down to TVC 15's; and</b> b) <b>One (1) TVC 15's (Mobile Apps).</b></p>				<p>a) <b>One (1) TVC 30's with edit down to TVC 15's; and</b> b) <b>One (1) TVC 15's (Mobile Apps).</b></p> <p><b><u>Please see attached Production Specs. and Storyboard</u></b></p>			

**Other amendments/agreements:**

- The final output shall be in digital format and must have an aspect ratio compatible to cinema screens;
- Final output shall be replicated by the winning bidder into the following:
  - 1 Digital Data Master;
  - 2 Betacam Master (3 outputs per betacam);
  - 3 Betacam copies each (9 copies all in all);
  - 10 USBs (5 each for the TVC 30's and TVC 15's on Mobile Apps); and
  - 15 DVDs (5 each).
- Replication is included in the Approved Budget for the Contract (ABC);

- The cost for talents and stylists shall be quoted as civilians.
- Default media outlets: TVC, FB, and cinema.
- The winning bidder shall maintain a back-up file for the duration of one (1) year upon acceptance of the final output of the agency/client. A notice shall be given by the winning bidder to the agency, preferably a month before the expiration of the prescribed duration, prior the deletion of the back-up file.
- The use of a duly notarized Bid Securing Declaration Form (**as attached**) is allowed during the bid opening.

This Supplemental Bid Bulletin No. 1 shall form part of the Bid Documents. Any provisions in the Bid Documents inconsistent herewith is hereby amended, modified and superseded accordingly.

For guidance and information of all concerned.

Issued this 23rd day of April 2014 in Quezon City.

Prepared by:

**(Sgd.)**  
**KRISTEL CLAUDINE D. ASLANBAIGI**  
 Head, BAC SEC

Reviewed and Approved by:

**(Sgd.)**  
**NILO A. MAMA CLAY**  
 Chairperson, PIA BAC

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**RIZA J. BALDORIA**  
 Vice-Chairperson, PIA BAC

**(Sgd.)**  
**LOIDA A. VALLE**  
 Member, PIA BAC

**(On-Leave)**  
**AMADO G. ANDRES**  
 Member, PIA BAC

**(Sgd.)**  
**ARNEL F. OREA**  
 Member, PIA BAC-TWG

**(Sgd.)**  
**VICKY M. PORTIZ**  
 Member, PIA BAC-TWG

# **“Climate Change ‘Yan” and “Alerto Pinoy” TVCs**

## **Production Specs:**

- Studio Shoot:**
  - Drought-stricken corn farm
  - Flooded bedroom
- One Shooting Day**
- DOP**
  - Monchie Redoble
  - Odie Flores
- Production Designer**
  - Butch Garcia or the likes
- AD**
  - Prod House Reco
- PM**
  - Prod House Reco
- Staff and Crew**
  - Prod House Reco
- On-cam Talents**
  - Farmer (50-55 years old)
  - Husband and Wife (30s)
  - Son (5-8 years old)
  - Male Youth
  - Female Youth
- Post-Production**
- Offline and Online**
  - Prod House Reco
- Soundtrack**
  - Colorgrading
  - Prod House Reco
  - Male VOA
  - Canned or Original Scoring
- Target Shoot**
  - 2<sup>nd</sup> or 3<sup>rd</sup> week of May
- Submission**
  - June 3, 2014
- Materials**
  - 1 Digital Data Master
  - 2 Betacam Master
  - 3 Betacam Copies each
  - 10 USBs (5 each for the TVC 30's & TVC 15's on Mobile Apps)
  - 15 DVDs (5 each).
- Note:**
  - Logo artworks c/o CPSD

