



Supplemental Bid Bulletin No. 1

**TVC PRODUCTION SERVICES ON THE
 PIA-DENR MANILA BAY CAMPAIGN**

Bid Reference No. 2014-01 TVPSMB

This Supplemental Bid Bulletin No. 1 is being issued to further clarify, modify and amend items/specifications in the Bid Documents in response to clarifications from prospective bidders and to cascade resolutions during the Pre-Bid Conference on 23 April 2014 for the aforementioned project.

FROM	TO
Invitation to Bid	
Para. 6, Bid Submission & Opening	
<p>6. Bid must be delivered to the PIA BAC Secretariat, 2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City, on or before May 05, 2014, 12:00 PM. All bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in ITB Clause 18. Late bids shall not be accepted.</p> <p>Bid opening shall be on May 05, 2014, 2:30 PM at the 3F Conference Room, PIA Central Office Bldg., Visayas Avenue, Quezon City. Bids will be opened in the presence of the Bidders' representatives who choose to attend.</p>	<p>6. Bid must be delivered to the PIA BAC Secretariat, 2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City, on or before May 08, 2014, 12:00 PM. All bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in ITB Clause 18. Late bids shall not be accepted.</p> <p>Bid opening shall be on May 08, 2014, 2:30 PM at the 3F Conference Room, PIA Central Office Bldg., Visayas Avenue, Quezon City. Bids will be opened in the presence of the Bidders' representatives who choose to attend.</p>
Bidding Document	
Sec. I, Para. 6, and Sec. III, Arts. 21 & 24.1 Bid Submission & Opening	
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<p>21. The address for submission of bids is 2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City.</p> <p>The deadline for submission of bids is on or before May 05, 2014, 12:00 P.M.</p>				<p>21. The address for submission of bids is 2F Administrative Division, PIA Central Office Bldg., Visayas Avenue, Quezon City.</p> <p>The deadline for submission of bids is on or before May 08, 2014, 12:00 P.M.</p>			
<p>24.1 x x x The date and time of bid opening is May 05, 2014, 2:30 PM.</p>				<p>24.1 x x x The date and time of bid opening is May 08, 2014, 2:30 PM.</p>			
Section VI. Schedule of Requirements							
Description	Quantity	Total	Delivered, Weeks/Months	Description	Quantity	Total	Delivered, Weeks/Months
a. One (1) TVC 30's with cinema release to Metro Manila SM Movie houses	1	1	TBDL	a. One (1) TVC 30's with cinema release to Metro Manila SM Movie houses	1		03 June 2014
Section VII. Technical Specifications							
<p>a. One (1) TVC 30's with cinema release to Metro Manila SM Movie houses</p>				<p>a. One (1) TVC 30's with cinema release to Metro Manila SM Movie houses</p> <p><u>Please see attached Production Specs. and Storyboard</u></p>			

Other amendments/agreements:

- The final output shall be in digital format and must have an aspect ratio compatible to cinema screens;
- Final output shall be replicated by the winning bidder into the following:
 - 1 Digital Data Master;
 - 2 Betacam Master;
 - 3 Betacam copies each;
 - 5 USBs; and
 - 5 DVDs.
- Replication is included in the Approved Budget for the Contract (ABC);
- Default media outlets: TVC, FB, and cinema.

- The winning bidder shall maintain a back-up file for the duration of one (1) year upon acceptance of the final output of the agency/client. A notice shall be given by the winning bidder to the agency, preferably a month before the expiration of the prescribed duration, prior the deletion of the back-up file.
- The use of a duly notarized Bid Securing Declaration Form (**as attached**) is allowed during the bid opening.

This Supplemental Bid Bulletin No. 1 shall form part of the Bid Documents. Any provisions in the Bid Documents inconsistent herewith is hereby amended, modified and superseded accordingly.

For guidance and information of all concerned.

Issued this 23rd day of April 2014 in Quezon City.

Prepared by:

(Sgd.)
KRISTEL CLAUDINE D. ASLANBAIGI
Head, BAC SEC

Reviewed and Approved by:

(Sgd.)
NILO A. MAMA CLAY
Chairperson, PIA BAC

(Sgd.)
RIZA J. BALDORIA
Vice-Chairperson, PIA BAC

(Sgd.)
LOIDA A. VALLE
Member, PIA BAC

(On-Leave)
AMADO G. ANDRES
Member, PIA BAC

(Sgd.)
ARNEL F. OREA
Member, PIA BAC-TWG

(Sgd.)
VICKY M. PORTIZ
Member, PIA BAC-TWG

“Manila Bayanihan” TVC

Production Specs:

- Studio Shoot:** - Underwater Scenes
- Location Shoot** - Beach Front
- Shooting Day** - 1 or 2 (Prod House Reco)
- DOP** - Monchie Redoble
Odie Flores
- Production Designer** - Butch Garcia or the likes
- AD** - Prod House Reco
- PM** - Prod House Reco
- Staff and Crew** - Prod House Reco
- On-cam Talents** - Boy (10 years old)
- Post-Production**
- Offline and Online - Prod House Reco
 - Colorgrading
- Soundtrack
 - Prod House Reco
 - Male VOA
 - Canned or Original Scoring
- Target Shoot** - 2nd or 3rd week of May
- Submission** - June 3, 2014
- Materials**
 - 1 Digital Data Master
 - 2 Betacam Master
 - 3 Betacam Copies
 - 5 USBs
 - 5 DVDs

Note: Logo artworks c/o CPSD