



Republic of the Philippines
Presidential Communications Operations Office

Philippine Information Agency

PIA Bldg, Visayas Avenue, Diliman, Q.C. 1128, Metro Manila, Philippines
Tel. No. 920-1224, Fax No. 928-6917, www.pia.gov.ph

INVITATION TO BID FOR BUS FULL REAR ADS

1. The Philippine Information Agency (PIA) intends to apply the sum **ONE MILLION SIX HUNDRED THOUSAND PESOS (Php1,600,000.00)** being the Approved Budget for the Contract (ABC) as payment under the contract **Bus Full Rear Ads** with the PhilHealth project. Bids received in excess of the ABC shall be automatically rejected at bid opening.
2. The PIA now invites bids for the following Terms of Reference (TOR):
 - Type of Ad: Full Rear – (PhilHealth IEC)
 - No. of Buses: (20) with route in:
 - (5) Fairview via EDS, Ayala and Baclaran
 - (5) Cainta-Ortigas-Quiapo
 - (5) Taytay via JRU
 - (5) LRT Buendia to Batangas
 - Duration: 3 months
 - Package inclusion:
 - Booth activation at Terminals
 - Free printing, installation and dismantling
 - Full warranty on sticker on accident related damages
 - Inclusive of rental fee
 - Proofing/Color correction should be approved signed before installation

Delivery of Goods is required within a period of three (3) months upon approval of Notice to Proceed. Bidders should have completed from the date of submission and receipt of bids a contract similar to the Project. The description of an eligible bidder is contained in the Bidding Documents, particularly, in **Section II. Instructions to Bidders.**

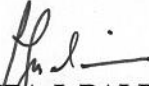
3. Bidding will be conducted through open competitive bidding procedures using a non-discretionary “pass/fail” criterion as specified in the Implementing Rules and Regulations (IRR) of Republic Act (RA) 9184, otherwise known as the “Government Procurement Reform Act”.

Bidding is restricted to Filipino citizens/sole proprietorships, partnerships, or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines, and to citizens or organizations of a country of which grant similar rights or privileges to Filipino citizens, pursuant to RA 5183 and subject to Commonwealth Act 138.

4. Interested Bidders may obtain a complete set of Bidding Documents starting **July 14, 2015 to August 3, 2015** upon payment of a non-refundable fee in the amount of **One Thousand Pesos (Php1,000.00)** from the PIA Cashier Section, 3F PIA Central Office, Visayas Avenue, Diliman, Quezon City.

5. The PIA will hold a Pre-Bid Conference open to all interested parties on **July 20, 9:00a.m.** at the 3F Conference Room PIA Central Office, Visayas Avenue, Diliman, Quezon City.
6. Bids must be delivered to the PIA, BAC Secretariat, 2F Administrative Division, PIA Central Office, Visayas Avenue, Diliman, Quezon City on or before **August 3, 2015 at 12:00n.** All Bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in ITB Clause 18. Late bids shall not be accepted.
7. Bid opening shall be **August 3, 2015, 1:30p.m.** at the 3F Conference Room, PIA Central Office, Visayas Avenue, Diliman, Quezon City. Bids will be opened in the presence of the Bidders' representatives who choose to attend.
8. The Bids and Awards Committee of the Philippine Information Agency reserves the right to accept or reject any bid, to annul the bidding process, and to reject all bids at any time prior to contract awards, without thereby incurring any liability to the affected bidder or bidders.
9. For further information, please refer to:

MR. RONELIO N. HERNANDEZ
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RIZA J. BALDORIA
Regional Director, NCR
Chairman, Bids and Awards Committee 