



## INVITATION TO BID FOR CABLE/TV LED DISPLAY PLACEMENT

1. The Philippine Information Agency (PIA) intends to apply the sum **THREE MILLION PESOS ONLY (Php3,000,000.00)** being the Approved Budget for the Contract (ABC) as payment under the contract **CABLE/TV LED DISPLAY PLACEMENT** with the **Government Service Insurance System (GSIS)** project. Bids received in excess of the ABC shall be automatically rejected at bid opening.
2. The PIA now invites bids for the following Terms of Reference (TOR):

Material: 30-1 minute sec Commercial as material to run in airports, seaports and cable channels.

Placement Detail:

- 40 spots/day/screen/month daily nationwide coverage
- 6 months duration
- Frequency: every 15 minutes

Areas covered but not limited to the following:

For Airports:

- Naga
- Legaspi
- Puerto Princesa
- Busuanga
- Cagayan de Oro
- Kalibo
- Iloilo
- Roxas
- Bacolod
- Dumaguete
- Bohol
- Davao
- Cotabato

For Seaports:

- Negros
- Cebu
- Iligan
- Ozamis
- Cagayan de Oro
- Bacolod
- Iloilo

Delivery of Goods is required within a period of six (6) months upon approval of Notice to Proceed. Bidders should have completed from the date of submission and receipt of bids a contract similar to the Project. The description of an eligible bidder is contained in the Bidding Documents, particularly, in **Section II. Instructions to Bidders**.

3. Bidding will be conducted through open competitive bidding procedures using a non-discretionary "pass/fail" criterion as specified in the Implementing Rules and Regulations (IRR) of Republic Act (RA) 9184, otherwise known as the "Government Procurement Reform Act".
4. Bidding is restricted to Filipino citizens/sole proprietorships, partnerships, or organizations with at least sixty percent (60%) interest or outstanding capital stock belonging to citizens of the Philippines, and to citizens or organizations of a country of which grant similar rights or privileges to Filipino citizens, pursuant to RA 5183 and subject to Commonwealth Act 138. Joint venture proposal is allowed to assure compliance with areas of coverage.
5. Interested Bidders may obtain a complete set of Bidding Documents starting **April 7, 2015 to April 27, 2015** upon payment of a non-refundable fee in the amount of **One Thousand Five Hundred Pesos Only (Php1,500.00)** from the PIA Cashier Section, 3F PIA Central Office, Visayas Avenue, Diliman, Quezon City.
6. The PIA will hold a Pre-Bid Conference open to all interested parties on **April 15, 2015, 10:00a.m.** at the 3F Conference Room PIA Central Office, Visayas Avenue, Diliman, Quezon City.
7. Bids must be delivered to the PIA, BAC Secretariat, 2F Administrative Division, PIA Central Office, Visayas Avenue, Diliman, Quezon City on or before **April 27, 2015 at 12:00n.** All Bids must be accompanied by a bid security in any of the acceptable forms and in the amount stated in ITB Clause 18. Late bids shall not be accepted.  
  
Bid opening shall be **April 27, 2015, 1:30p.m.** at the 3F Conference Room, PIA Central Office, Visayas Avenue, Diliman, Quezon City. Bids will be opened in the presence of the Bidders' representatives who choose to attend.
8. The Bids and Awards Committee of the Philippine Information Agency reserves the right to accept or reject any bid, to annul the bidding process, and to reject all bids at any time prior to contract awards, without thereby incurring any liability to the affected bidder or bidders.
9. For further information, please refer to:

**MR. ABDULLAH G. MAMACOTAO**

Head, BAC Secretariat  
2F Administrative Division, PIA Central Office  
Visayas Avenue, Diliman, Quezon City  
Tel Nos: (02) 920-4345 and 920-4339  
Email Address:



**RIZA J. BALDORIA**  
Regional Director, NCR  
Chairman, Bids and Awards Committee