

QUARTERLY PHYSICAL REPORT OF OPERATION
As of December 2014

Department : PCCO
Agency : PIA
Operating Unit :
Organization Code (UACS) : 25 006 0000000

Current Year Appropriations
Supplemental Appropriations
Continuing Appropriations
Off-Budget Account

| Particulars | UACS CODE | Physical Targets | | | | | | Physical Accomplishments | | | | | Variance as of Sept. 2014 | Remarks | | |
|---|-----------|------------------|-------------|-------------|-------------|--------|-------------|--------------------------|-------------|-------------|--------|------|---------------------------|---------|------|--|
| | | 1st Quarter | 2nd Quarter | 3rd Quarter | 4th Quarter | Total | 1st Quarter | 2nd Quarter | 3rd Quarter | 4th Quarter | Total | | | | | |
| MFO : Presidential and Development Communication Services | | | | | | | | | | | | | | 13 | 14 | |
| A. Presidential Communication Services | | | | | | | | | | | | | | | | |
| %no. of local presidential visits facilitated | | | | | | | | | | | | | | | | |
| B. Development Communication Services | | | | | | | | | | | | | | | | |
| 1. Production and dissemination of development IEC materials | | | | | | | | | | | | | | | | |
| - no. of releases | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 131% | |
| - no. of text blasts | | 9,714 | 7,316 | 9,115 | 16,557 | 42,702 | 14,053 | 12,308 | 15,048 | 21,334 | 62,753 | 147% | | | | |
| - no. of radio program | | 5,748 | 3,507 | 5,827 | 4,638 | 19,720 | 7,122 | 5,472 | 10,323 | 7,559 | 30,476 | 154% | | | | |
| - no. of cables/TV program | | 69 | 69 | 69 | 69 | 69 | 69 | 69 | 69 | 69 | 69 | | | | | |
| - % of required audio-visual/broadcast materials | | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | 5 | | | | | |
| - no. of kaphlans, press conferences, fora facilitated | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 146% | | |
| - no. of information caravans | | 302 | 610 | 448 | 412 | 1,772 | 451 | 917 | 652 | 573 | 2,593 | 147% | | | | |
| - no. of e-newsletters | | 70 | 26 | 39 | 29 | 164 | 97 | 43 | 61 | 40 | 241 | | | | | |
| - % of covered regions with social media presence | | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | 4 | | | | | |
| 2. Communication Research | | | | | | | | | | | | | | | | |
| - % of required researches completed | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 172% | |
| - no of situation reports | | 10,837 | 19,250 | 10,938 | 9,078 | 41,103 | 17,229 | 18,189 | 19,113 | 16,155 | 70,686 | | | | | |
| 3. Institutional development and networking | | | | | | | | | | | | | | | | |
| - % of requested communication trainings delivered/ conducted | | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 100% | 124% | |
| - % of existing information networks maintained | | 95 | 20 | 40 | 35 | 190 | 105 | 32 | 58 | 41 | 236 | | | | | |

Prepared By: 

In coordination with:

Approved by: 

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Planning Services Head / Planning Officer
Date: 24 February 2015

MA. TERESA M. DIATA CRUZ
Financial Services Head/ Budget Officer
Date:

JOSE MARI M. OQUIENA
Director General
Date: